

MEDIA RELEASE

ROTH IAMS CONTINUES TO GROW BY EXPANDING TO U.S.

OAKVILLE – March 5, 2021 – Canadian-based facility and infrastructure Asset Management company Roth IAMS is pleased to announce their recent expansion to the US market through Roth IAMS LLC. This move, which is part of Roth IAMS' long-term strategic growth plan, means the company is now able to offer their Integrated Asset Management Strategies to US-based clients.

With an already impressive client-base across Canada, spanning key client sectors such as Education, Municipal and Provincial Governments, and many more, Roth IAMS now has their sights set on expanding south to U.S market to offer solutions to organization's facility and asset management needs.

From Preventative Maintenance Planning to Building Condition Assessments and beyond, Roth IAMS takes a data-driven approach to ensure they are providing their clients with the right tools and information to make informed decisions when it comes to renewing the built environment.

"Expanding into the U.S market provides us a chance to continue to work towards our vision to solve the world's deferred capital renewal and maintenance backlog crisis south of the border. As we strive for this goal, we look to empower our clients and to provide them with detailed technical information so they can make data-driven decisions when it comes to the execution of asset management programs. We guide our clients and provide them with a vast knowledge base and our team of experts to offer asset management strategies," said Roth IAMS President, Bill Roth.

"At its core, Roth IAMS' main business is gathering data on existing assets to help clients leverage that data to make better reinvestment decisions. We work with clients to complete Building Condition Assessments, Accessibility Assessments, Equipment Inventory and Tagging and Re/Retro commissioning – just to name a few. Because of this, we can take the information we have gathered and guide our clients through the asset management process. Whether it is creating a detailed Asset Management Plan, or sharing the data with stakeholders, we will arm our clients with the information they need to make informed, data-driven decisions," added Roth.

Roth IAMS

Imagine a world where your asset management plans were based on real, data-driven information. Imagine there was a way you could easily provide all your stakeholders with the data they need to make informed decisions for the lifecycle of all your assets. Imagine not being stressed about your organization being underfunded and unequipped to deal with the politics and pressures when it comes to capital planning and having the capability to make better business decisions. Imagine your organization's buildings and assets just being...better. We have guided public and private sector clients to make informed, data-driven decisions across



Integrated Asset Management Strategies

North America. Roth IAMS brings our values to everything we do. We are collaborative, we are passionate, and we are consistently curious. Visit rothiams.com to chat with us today.

Media Contact:

Katherine Wood, Marketing & Communications Manager

Roth IAMS Ltd.

katherine.wood@rothiams.com

289-795-7383